



**18<sup>th</sup> International Symposium on  
Quality Electronic Design – ISQED 2017**

**Santa Clara Convention Center, Santa Clara,  
California, USA**

**Conference Dates March 13-15, 2017  
Exhibit date March 14, 2017**

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**ISQED Exhibit Information**

- Event Location:** Santa Clara Convention Center  
5001 Great America Pkwy, Santa Clara, CA 95054
- Contact:** Sales: info@ isqed.org
- Exhibit Theme** General Theme: **Leading Innovation and Quality in Electronic Design**  
2017 Theme: **Security, IoT and Cyber-Physical systems**
- Exhibit area:** Santa Clara Convention Center, Exact location TBA
- Exhibit registration:** Attendees registration is Free. Registration is done online through ISQED web site.
- Exhibit Hours:** Tuesday March 14: 3:00PM – 6:30 PM
- Setup and Dismantle Information:**
- |              |               |                           |
|--------------|---------------|---------------------------|
| Installation | Monday, 3/13  | 5:30 PM – 8:30 PM, and/or |
|              | Tuesday, 3/14 | 8:00AM – 2:30 AM          |
| Dismantle:   | Tuesday, 3/15 | 7:00 PM – 7:30 PM         |

**Shipping to Convention Center**

Santa Clara Convention Center does not allow exhibit materials to be shipped there and they do not have any storage space. Please ship to your hotel room or bring along with you



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**Booth package\***

1. Each Exhibit space will have the following:

- 6' skirted table (optional)
- 2 chairs
- 1 power outlet

**Please do:**

- Promote the exhibit through your organization by issuing press release, email blast, banners, etc.
- Encourage the employees within your organization to register and attend ISQED conference and exhibits.
- Bring your own pop-up (you can wheel it in, we do not have general contractor for this event)
- Organize your own set-up and dismantle
- Complete exhibitor badge form and Exhibitor information form
- If you like your literature to be included in the conference tote-bag mail them 3-5 days prior to Friday March 11 to the following address:

1762 Technology Drive, Suite 228, San Jose, CA 95110  
C/O: ISQED Event

- Collect leads at your exhibit\*\*
- Sponsor Apple iPad give-a-ways (\$1K)
- Sponsor exhibits refreshments (\$500)

**Please don't:**

- Ship anything to Convention Center, there is no storage space and they do not accept any responsibility
- Attach anything on the walls
- Leave your exhibit after the event

4. If you have any other questions, please contact [info@isqed.org](mailto:info@isqed.org)



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**Exhibition Registration**

**Company/Organization:**

Company name: \_\_\_\_\_

Exhibit contact: Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone# \_\_\_\_\_ E-mail: \_\_\_\_\_

**Exhibitor badge:**

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment Method:**

Invoice the company  Company Check

Company Credit Card:

Credit Card Type: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Credit Card Verification Code (CVC): \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Name on the Credit Card: \_\_\_\_\_

Zip code associated with the Credit Card: \_\_\_\_\_

Other payment methods (please explain):

NOTE AND COMMENTS: If you have any other questions, please contact sales at [info@isqed.org](mailto:info@isqed.org)  
PLEASE COMPLETE THIS FORM AND EMAIL OR FAX IT BACK to 408-573-0200