



**17th International Symposium on
Quality Electronic Design – ISQED 2016**

**Santa Clara Convention Center, Santa Clara,
California, USA**

**Conference Dates March 14-16, 2016
Exhibit date March 15, 2016**

ISQED 2016 Exhibit Information

- Event Location:** Santa Clara Convention Center
5001 Great America Pkwy, Santa Clara, CA 95054
- Contact:** Ali: ali @ isqed.org
- Exhibit Theme** General Theme: **Leading Innovation and Quality in Electronic Design**
2016 Theme: **IOT – Smart Sensors and Security**
- Exhibit area:** Santa Clara Convention Center, Hallway in front of Great America Rooms 1-3*
- Exhibit registration:** Attendees registration is Free. Registration is done online through ISQED web site.
- Exhibit Hours:** Tuesday March 15: 3:00PM – 6:30 PM

Setup and Dismantle Information:

Installation	Monday, 3/14	5:30 PM – 8:30 PM, and/or
	Tuesday, 3/15	8:00AM – 2:30 AM
Dismantle:	Tuesday, 3/15	7:00 PM – 7:30 PM

Shipping to Convention Center

Santa Clara Convention Center does not allow exhibit materials to be shipped there and they do not have any storage space. Please ship to your hotel room or bring along with you



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Booth package*

1. Each Exhibit space will have the following:

- 6' skirted table (optional)
- 2 chairs
- 1 power outlet

Please do:

- Promote the exhibit through your organization by issuing press release, email blast, banners, etc.
- Encourage the employees within your organization to register and attend ISQED conference and exhibits.
- Bring your own pop-up (you can wheel it in, we do not have general contractor for this event)
- Organize your own set-up and dismantle
- Complete exhibitor badge form and Exhibitor information form
- If you like your literature to be included in the conference tote-bag mail them 3-5 days prior to Friday March 11 to the following address:

1762 Technology Drive, Suite 228, San Jose, CA 95110
C/O: ISQED Event

- Collect leads at your exhibit**
- Sponsor Apple iPad give-a-ways (\$1K)
- Sponsor exhibits refreshments (\$500)

Please don't:

- Ship anything to Convention Center, there is no storage space and they do not accept any responsibility
- Attach anything on the walls
- Leave your exhibit after the event

4. If you have any other questions, please contact Ali: ali1@isqed.org



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Exhibition Registration

Company/Organization:

Company name: _____

Exhibit contact: Name: _____ Title: _____

Phone# _____ E-mail: _____

Exhibitor badge:

Name: _____ Title: _____ Email: _____

Name: _____ Title: _____ Email: _____

Payment Method:

Invoice the company Company Check

Company Credit Card:

Credit Card Type: _____

Credit Card Number: _____ Credit Card Verification Code (CVC): _____

Expiration Date: _____ Name on the Credit Card: _____

Zip code associated with the Credit Card: _____

Other payment methods (please explain):

NOTE AND COMMENTS: If you have any other questions, please contact Lana at ali @ isqed.org. PLEASE COMPLETE THIS FORM AND EMAIL OR FAX IT BACK to (408) 516-8228.

